

ORDER



Orders
Order / Rev: 45441
Alt Order #: 27678722
Product Desc: 2022 Primary Electio
Estimate: 2905
Flight Dates: 02/21/22 - 02/27/22
Original Date / Rev: 02/17/22 / 02/17/22
Order Type: GENERAL

KLKN-TV
Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jim Pillen for Governor
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/31/22 | 02/27/22 | 40 | \$7,130.00 | \$6,060.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| February 2022 | 40 | \$7,130.00 | \$6,060.50 | 0.00 |
| Totals | 40 | \$7,130.00 | \$6,060.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Dallas | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|--|-------|--------------------------------------|-------------------|-----|-------|-------------|------|---------------|------|-------|----------|
| N 1 | KLKN | 02/21/22 | 02/21/22 | Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | M----- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | M----- | | | 1 | | | \$150.00 | | 0.00 | | | |
| N 2 | KLKN | 02/22/22 | 02/22/22 | Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | -T----- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | 1 | | | \$150.00 | | 0.00 | | | |
| N 3 | KLKN | 02/24/22 | 02/24/22 | Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | ---T--- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | ---T--- | | | 1 | | | \$150.00 | | 0.00 | | | |
| N 4 | KLKN | 02/22/22 | 02/22/22 | Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a | CM | 6:30 AM-7:00 AM (6:30 AM-7:00 AM) | -T----- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | 1 | | | \$150.00 | | 0.00 | | | |
| N 5 | KLKN | 02/23/22 | 02/23/22 | Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a | CM | 6:30 AM-7:00 AM (6:30 AM-7:00 AM) | --W---- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |

| | |
|---------------|-------------------------|
| Advertiser: | Jim Pillen for Governor |
| Product Desc: | 2022 Primary Electio |
| Estimate: | 2905 |

KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|----------|-------------------|-----------------|--|-------|--|----------|-----|-------------|----------|---------------|------|------|-------|----------|
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | --W---- | | 1 | \$150.00 | 0.00 | | | | | | | | |
| N 6 | KLKN | 02/25/22 | 02/25/22 | Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a | CM | 6:30 AM-7:00 AM (6:30 AM-7:00 AM) | ----F-- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | ----F-- | | 1 | \$150.00 | 0.00 | | | | | | | | |
| N 7 | KLKN | 02/21/22 | 02/21/22 | Good Morning America Good Morning America | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | M----- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | M----- | | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 8 | KLKN | 02/23/22 | 02/23/22 | Good Morning America Good Morning America | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | --W---- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | --W---- | | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 9 | KLKN | 02/25/22 | 02/25/22 | Good Morning America Good Morning America | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | ----F-- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | ----F-- | | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 10 | KLKN | 02/23/22 | 02/23/22 | Good Morning America Good Morning America | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | --W---- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | --W---- | | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 11 | KLKN | 02/24/22 | 02/24/22 | Good Morning America Good Morning America | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | ---T--- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | ---T--- | | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 12 | KLKN | 02/25/22 | 02/25/22 | Good Morning America Good Morning America | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | ----F-- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | ----F-- | | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 13 | KLKN | 02/26/22 | 02/26/22 | Good Morning America \$M Good Morning America Sat | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | -----S- | :30 | 1 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| Weekend Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | -----S- | | 1 | \$100.00 | 0.00 | | | | | | | | |
| N 14 | KLKN | 02/27/22 | 02/27/22 | Good Morning America \$M Good Morning America Su | CM | 7a-8a | -----S | :30 | 1 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| Weekend Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | -----S | | 1 | \$100.00 | 0.00 | | | | | | | | |
| N 15 | KLKN | 02/27/22 | 02/27/22 | This Week This Week | CM | 8a-9a | -----S | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| This Week | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 02/21/22 | 02/27/22 | -----S | | 1 | \$150.00 | 0.00 | | | | | | | | |
| N 16 | KLKN | 02/21/22 | 02/21/22 | Ch 8 News Midday M-F Ch 8 News Midday M-F | CM | 11:00 AM-11:30 AM (11:00 AM-11:30 AM) | AIM----- | :30 | 1 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| Channel | | | | | | | | | | | | | | | |

Order / Rev: 45441
 Alt Order #: 27678722
 Flight Dates: 02/21/22 - 02/27/22

Advertiser: Jim Pillen for Governor
 Product Desc: 2022 Primary Electio
 Estimate: 2905
 KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-----------------------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------------|---------------|------|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | 1 | | | \$100.00 | 0.00 | | | | | |
| N 18 | KLKN | 02/25/22 | 02/25/22 | Ch 8 News Midday M-F CM | | 11:00 AM-11:30 AM | ----F-- | :30 | 1 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| | | Channel 8 Eyewitness News- Midday | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | ----F-- | | 1 | | | \$100.00 | 0.00 | | | | | |
| N 19 | KLKN | 02/22/22 | 02/22/22 | Ch 8 News at 5p M-F CM | | 5p-530p | -T----- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| | | Channel 8 Eyewitness News At Five | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | 1 | | | \$175.00 | 0.00 | | | | | |
| N 20 | KLKN | 02/24/22 | 02/24/22 | Ch 8 News at 5p M-F CM | | 5p-530p | ---T--- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| | | Channel 8 Eyewitness News At Five | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | ---T--- | | 1 | | | \$175.00 | 0.00 | | | | | |
| N 21 | KLKN | 02/25/22 | 02/25/22 | Ch 8 News at 5p M-F CM | | 5p-530p | ----F-- | :30 | 1 | \$175.00 | P-03 | 0.00 | NM | 1 | \$175.00 |
| | | Channel 8 Eyewitness News At Five | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | ----F-- | | 1 | | | \$175.00 | 0.00 | | | | | |
| N 22 | KLKN | 02/21/22 | 02/21/22 | Ch 8 News at 6p M-F CM | | 6p-630p | M----- | :30 | 1 | \$325.00 | P-03 | 0.00 | NM | 1 | \$325.00 |
| | | Channel 8 Eyewitness News At Six | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | M----- | | 1 | | | \$325.00 | 0.00 | | | | | |
| N 23 | KLKN | 02/23/22 | 02/23/22 | Ch 8 News at 6p M-F CM | | 6p-630p | --W---- | :30 | 1 | \$325.00 | P-03 | 0.00 | NM | 1 | \$325.00 |
| | | Channel 8 Eyewitness News At Six | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | --W---- | | 1 | | | \$325.00 | 0.00 | | | | | |
| N 24 | KLKN | 02/24/22 | 02/24/22 | Ch 8 News at 6p M-F CM | | 6p-630p | ---T--- | :30 | 1 | \$325.00 | P-03 | 0.00 | NM | 1 | \$325.00 |
| | | Channel 8 Eyewitness News At Six | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | ---T--- | | 1 | | | \$325.00 | 0.00 | | | | | |
| N 25 | KLKN | 02/26/22 | 02/26/22 | ABC World News Sat CM | | 530p-6p | -----S- | :30 | 1 | \$125.00 | P-03 | 0.00 | NM | 1 | \$125.00 |
| | | ABC News-Sat | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 26 | KLKN | 02/27/22 | 02/27/22 | Ch 8 News Sun at 530p CM | | 530-6p | -----S | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| | | Channel 8 Eyewitness News At 5:30 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S | | 1 | | | \$150.00 | 0.00 | | | | | |
| N 27 | KLKN | 02/21/22 | 02/21/22 | Ch 8 News at 10p M-F CM | | 10p-1035p | M----- | :30 | 1 | \$250.00 | P-04 | 0.00 | NM | 1 | \$250.00 |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | M----- | | 1 | | | \$250.00 | 0.00 | | | | | |
| N 28 | KLKN | 02/23/22 | 02/23/22 | Ch 8 News at 10p M-F CM | | 10p-1035p | --W---- | :30 | 1 | \$250.00 | P-04 | 0.00 | NM | 1 | \$250.00 |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | --W---- | | 1 | | | \$250.00 | 0.00 | | | | | |
| N 29 | KLKN | 02/24/22 | 02/24/22 | Ch 8 News at 10p M-F CM | | 10p-1035p | ---T--- | :30 | 1 | \$250.00 | P-04 | 0.00 | NM | 1 | \$250.00 |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 45441
 Alt Order #: 27678722
 Flight Dates: 02/21/22 - 02/27/22

Advertiser: Jim Pillen for Governor
 Product Desc: 2022 Primary Electio
 Estimate: 2905
 KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|------------------------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------------------|-------------|------|---------------|------|------------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | ---T--- | | | | | 1 | \$250.00 | | 0.00 | | | |
| N 30 | KLKN | 02/25/22 | 02/25/22 | Ch 8 News at 10p M-F Ch 8 News at 10p M-F | CM | 10p-1035p | ----F-- | :30 | 1 | \$250.00 | P-04 | 0.00 | NM | 1 | \$250.00 |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | ----F-- | | | | | 1 | \$250.00 | | 0.00 | | | |
| N 31 | KLKN | 02/26/22 | 02/26/22 | Ch 8 News Sat at 10p Ch 8 News Sat at 10p | CM | 10p-1035p | -----S- | :30 | 1 | \$125.00 | P-05 | 0.00 | NM | 1 | \$125.00 |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S- | | | | | 1 | \$125.00 | | 0.00 | | | |
| N 32 | KLKN | 02/27/22 | 02/27/22 | Ch 8 News Sun at 10p Ch 8 News Sun at 10p | CM | 10p-1035p | -----S | :30 | 1 | \$205.00 | P-05 | 0.00 | NM | 1 | \$205.00 |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S | | | | | 1 | \$205.00 | | 0.00 | | | |
| N 33 | KLKN | 02/21/22 | 02/21/22 | Jimmy Kimmel Jimmy Kimmel | CM | 1035p-1135p | M----- | :30 | 1 | \$50.00 | P-05 | 0.00 | NM | 1 | \$50.00 |
| | | Jimmy Kimmel Live-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | M----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 34 | KLKN | 02/22/22 | 02/22/22 | Jimmy Kimmel Jimmy Kimmel | CM | 1035p-1135p | -T----- | :30 | 1 | \$50.00 | P-05 | 0.00 | NM | 1 | \$50.00 |
| | | Jimmy Kimmel Live-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 35 | KLKN | 02/25/22 | 02/25/22 | Jimmy Kimmel Jimmy Kimmel | CM | 1035p-1135p | ----F-- | :30 | 1 | \$50.00 | P-05 | 0.00 | NM | 1 | \$50.00 |
| | | Jimmy Kimmel Live-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | ----F-- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 36 | KLKN | 02/23/22 | 02/23/22 | Wednesday Prime 3 Wednesday Prime 3 | CM | 9p-10p | --W---- | :30 | 1 | \$200.00 | P-05 | 0.00 | NM | 1 | \$200.00 |
| | | A Million Little Things-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | --W---- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 37 | KLKN | 02/27/22 | 02/27/22 | Sunday Prime 4 Sunday Prime 4 | CM | 9p-10p | -----S | :30 | 1 | \$250.00 | P-05 | 0.00 | NM | 1 | \$250.00 |
| | | The Rookie-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S | | | | | 1 | \$250.00 | | 0.00 | | | |
| N 38 | KLKN | 02/27/22 | 02/27/22 | Sunday Prime Other Sunday Prime Other | CM | 7:00 PM-9:00 PM (7:00 PM-9:00 PM) | -----S | :30 | 1 | \$400.00 | P-05 | 0.00 | NM | 1 | \$400.00 |
| | | American Idol-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 39 | KLKN | 02/24/22 | 02/24/22 | Thursday Prime 1 Thursday Prime 1 | CM | 7p-8p | ---T--- | :30 | 1 | \$250.00 | P-05 | 0.00 | NM | 1 | \$250.00 |
| | | Station 19-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | ---T--- | | | | | 1 | \$250.00 | | 0.00 | | | |
| N 40 | KLKN | 02/27/22 | 02/27/22 | Sunday Prime 1 Sunday Prime 1 | CM | 6p-7p | -----S | :30 | 1 | \$175.00 | P-05 | 0.00 | NM | 1 | \$175.00 |
| | | America's Funniest Home Videos-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -----S | | | | | 1 | \$175.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 40 | \$7,130.00 | |



125 West 55th St
New York, NY 10019

Contract # 27678722 Changes as of: 2/17/2022 at 10:45 AM Version: Current State Version 1
CPE: 303/405/2905 Flight: 2/21/22 - 2/27/22
Agency: Ax Media Advertiser: Jim Pillen for Governor Station: KILN
DMA

800 W 47th Street Product: 2022 Primary Election
Suite 200 Agency Order #: 11392274
Kansas City, MO 64112 Buyer: Fernie, Taylor
Salesperson: SAMUEL LITTLE
214-525-2807
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+
Assistant: SAMUEL LITTLE2
214-525-2807
Total Spots: 40
Total CPM: \$45.27
Total GRP: 157.5
Traffic #: 45441

Comments: New Order 217 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.
RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP

| # | Day/Time | DP | Program | Rate | A5SP Rating | Len | 2/21 - 2/27 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|-----|------------------|----|--------------------------------------|----------|----------------|-----|-------------|------|------|------|------|------|------|----------------|-------------|----------|------|
| | | | | | | | 2/21 | 2/22 | 2/23 | 2/24 | 2/25 | 2/26 | 2/27 | | | | |
| M-F | 1 6a-6:30a | | KILN News 8 This AM | \$150.00 | 1.5 | 30 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 3 | \$450.00 | \$100.00 | 4.5 |
| M-F | 2 6:30a-7a | | KILN News 8 This AM | \$150.00 | 1.5 | 30 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 3 | \$450.00 | \$100.00 | 4.5 |
| M-F | 3 7a-8a | | Good Morning America | \$175.00 | 4.0 | 30 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 3 | \$525.00 | \$43.75 | 12.0 |
| M-F | 4 8a-9a | | Good Morning America | \$175.00 | 4.0 | 30 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 3 | \$525.00 | \$43.75 | 12.0 |
| Sa | 5 7a-8a | | Weekend Good Morning America | \$100.00 | 3.6 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$100.00 | \$27.78 | 3.6 |
| Su | 6 7a-8a | | Weekend Good Morning America | \$100.00 | 3.6 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$100.00 | \$27.78 | 3.6 |
| Su | 7 8a-9a | | This Week | \$150.00 | 3.7 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$150.00 | \$40.54 | 3.7 |
| M-F | 8 11a-11:30a | | Channel 8 Eyewitness News- Midday | \$100.00 | 4.9 | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 3 | \$300.00 | \$20.41 | 14.7 |
| M-F | 9 5p-5:30p | | Channel 8 Eyewitness News At Five | \$175.00 | 5.5 | 30 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 3 | \$525.00 | \$31.82 | 16.5 |
| M-F | 10 6p-6:30p | | Channel 8 Eyewitness News At Six | \$325.00 | 5.7 | 30 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 3 | \$975.00 | \$57.02 | 17.1 |
| Sa | 11 5:30p-6p | | ABC News-Sat | \$125.00 | 3.9 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$125.00 | \$32.05 | 3.9 |
| Su | 12 5:30p-6p | | Channel 8 Eyewitness News At 5:30 | \$150.00 | 6.1 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$150.00 | \$24.59 | 6.1 |
| M-F | 13 6:30p-7p | | Entertainment Tonight | \$250.00 | 3.9 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$64.10 | 0.0 |
| M-F | 14 10p-10:35p | | Channel 8 Eyewitness News At Ten | \$250.00 | 4.7 | 30 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 4 | \$1,000.00 | \$53.19 | 18.8 |
| Sa | 15 10p-10:35p | | Channel 8 Eyewitness News At Ten | \$125.00 | 4.1 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$125.00 | \$30.49 | 4.1 |
| Su | 16 10p-10:35p | | Channel 8 Eyewitness News At Ten | \$205.00 | 5.7 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$205.00 | \$35.96 | 5.7 |
| M-F | 17 10:35p-11:37p | | Jimmy Kimmel Live-ABC | \$50.00 | 2.4 | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 3 | \$150.00 | \$20.83 | 7.2 |
| W | 18 9p-10p | | A Million Little Things-ABC | \$200.00 | 2.4 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$200.00 | \$83.33 | 2.4 |
| Su | 19 9p-10p | | The Rookie-ABC | \$250.00 | 3.1 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$250.00 | \$80.65 | 3.1 |



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

| | | |
|---|---|--|
| Contract # 27678722 | Changes as of: 2/17/2022 at 10:45 AM | Version: Current State Version 1 |
| CPE: 303/405/2905 | Flight: 2/21/22 - 2/27/22 | Station: KLKN |
| Agency: Ax Media | Advertiser: Jim Pillen for Governor | Market: Lincoln/Hsing-Kmy-Pis DMA |
| 800 W 47th Street Suite 200 Kansas City, MO 64112 | Product: 2022 Primary Election | Office: DALLAS |
| | Agency Order #: 11392274 | Service: Nielsen |
| | Buyer: Fernie, Taylor | Primary Demo: Adults 55+ |
| | Salesperson: SAMUEL LITTLE | Assistant: SAMUEL LITTLE2 |
| | Separation: 214-525-2807 | |
| | | Total Spots: 40 |
| | | Total CPE: \$45.27 |
| | | Total GRP: 157.5 |
| | | Traffic #: 45441 |
| | | Con Type: POLITICAL/NOTE |
| | | Total \$: \$7,130.00 |

| # | Day/Time | DP | Program | Rate | A55P Rating | Len | 2/21 - 2/27 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------|----|------------------------------------|----------|-------------|-----|-------------|------|------|------|------|------|------|-------------|------------|---------|-------|
| | | | | | | | 2/21 | 2/22 | 2/23 | 2/24 | 2/25 | 2/26 | 2/27 | | | | |
| 20 | Su 7p-9p | | American Idol-ABC | \$400.00 | 5.3 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$400.00 | \$75.47 | 5.3 |
| 21 | Th 7p-9p | | Station 19-ABC | \$250.00 | 3.7 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$250.00 | \$67.57 | 3.7 |
| 22 | Su 6p-7p | | America's Funniest Home Videos-ABC | \$175.00 | 5.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$175.00 | \$35.00 | 5.0 |
| TOTALS: | | | | | | | 6 | 5 | 6 | 6 | 7 | 3 | 7 | 40 | \$7,130.00 | \$45.27 | 157.5 |



125 West 55th St
New York, NY 10019

Contract # 27678722

Changes as of: 2/17/2022 at 10:45 AM

Version: Current State Version 1

CPE: 303/405/2905

Flight: 2/12/22 - 2/27/22

Station: KLNK

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Jim Pilen for Governor

Market: Lincoln&Hsing-Krym-Pls DMA

Total \$: \$7,130.00

800 W.47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 Primary Election
Agency Order #: 11392274

Office: DALLAS
Service: Nielsen

Total Spots: 40
Total CPP: \$45.27

Buyer: Fernie, Taylor
Salesperson: SAMUEL LITTLE
214-525-2807

Primary Demo: Adults 55+
Assistant: SAMUEL LITTLE2
214-525-2807

Total GRP: 157.5
Traffic #: 45441

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment

New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

02/17/22 9:58 AM SAMUEL LITTLE

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/Invoices ID #9916670 or TV/16670, Radio/Invoices ID #9914861 or R14861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

Competitive Information

Market Budget: \$7,130

KLKN Share: 100%

Comment:

Competitive Unknown

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|-------------------|----------------|--------------|
| | 100% | 40 | \$7,130.00 | \$45.27 | 157.5 |
| Total | 100% | 40 | \$7,130.00 | \$45.27 | 157.5 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|-------------------|
| 2022-Feb | 40 | \$7,130.00 |
| Total | 40 | \$7,130.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|---------------|------------|-------|-------|------------|-------------|---------|
| Queued for Electronic Contracting | 2/17/22 10:03 AM | | | | | \$0 | \$0 | |
| New | 2/17/22 9:50 AM | SAMUEL LITTLE | Confirming | 40 | | \$7,130.00 | \$7,130.00 | |

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.